

CHRIS LOVING-CAMPOS

WEB + GRAPHIC DESIGNER



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SUMMARY

I am a creative and results-driven design professional with over 17 years of experience specializing in web design + graphic design, UX + UI, branding, marketing, and publication design. I am passionate about the entire design process, from ideation to execution and launch. My focus is on crafting effective solutions that empower clients to achieve their objectives. I thrive in collaborative environments, both remote and on-site, working closely with clients and teams to ensure that every project reflects a shared vision and meets the highest standards of quality. My extensive experience spans both digital and print media, with a strong record of delivering successful outcomes through creative problem-solving and strategic thinking.

SOCIAL

[LinkedIn](#)

[Instagram](#)

EDUCATION

Masters, Architecture

University of Colorado at Denver
2006-2009

Bachelors, Business Management

Eckerd College
2001-2003

Business Management

SUNY Orange
1999-2001

PROFESSIONAL EXPERIENCE

Principal

(in)spiregraphics / 2007 - Present

- Lead creative and strategic design projects, specializing in web design + graphic design, UX + UI, branding, marketing, and publication design.
- Collaborate closely with clients to develop creative solutions that align with their business goals.
- Manage all aspects of the design process, from initial research and concept development to final execution and launch.

Creative Director

WPTDeepStacks / DeepStacks / 2013 - 2021

- Directed the creation and management of design assets for events in the United States, Canada, Europe, Africa, and Asia.
- Worked directly with the CEO and Tour Directors to develop marketing strategies and ensure creative alignment across all campaigns.
- Designed large-scale banners, event posters, tournament booklets, billboards, and other promotional items for various events.

SKILLS

- Web Design & Development
- UX/UI Design
- Graphic Design
- Art Direction
- Branding & Identity
- Print Layout & Publication
- Typography
- Marketing Strategy
- Social Media Strategy
- Project Management
- Client Relations
- Leadership

PROFESSIONAL EXPERIENCE

Art Director

SportsOneSource / 2016 - 2017

- Led the development and launch of three customer-facing websites, one of which achieved over 1 million monthly page views.
- Implemented new marketing strategies and facilitated a transition to a digital platform, saving the company over \$50,000 annually.
- Designed and managed distribution of marketing emails reaching over 60,000 subscribers, and oversaw the creation of a weekly digital publication and quarterly print magazine.

Art Director

Centers for Spiritual Living / 2010 - 2014

- Directed the design and layout of the 112-page Science of Mind Magazine, ensuring adherence to brand standards and managing all photography and artwork.
- Collaborated on a rebranding effort aimed at attracting a younger subscriber base and developed social media and direct mail engagement strategies.
- Worked closely with the printing team to ensure timely and accurate production of the magazine, which has a worldwide subscriber base of over 100,000 readers.

Yoga Instructor

Various Studios throughout the Denver Metro Area / 2019 - Present

- Teach yoga classes, lead outdoor events, and workshops focused on holistic wellness.
- Completed a year-long ambassadorship with lululemon in May 2024.